

# Conservation Farmer Network

## Program at a Glance

The goals of the Conservation Farmer Network are to help you build your network to support your conservation journey and to boost your capacity and confidence to encourage more farmers to adopt conservation practices.

Together with other local, like-minded farmers, you will meet weekly for six weeks – alternating in-person and virtual – starting in the beginning of February 2024. Virtual sessions will last an hour, while in-person sessions will last two hours, and they will be facilitated by local conservation professionals from university Extension, NRCS, and/or your Soil and Water Conservation District (depending on your location).

In addition to ample time for idea sharing, the meetings will include rich discussions and practical activities that cover the following topics to build your knowledge and skills:

### [Week 1: Watershed Literacy and Farmer Leadership](#)

You will increase your knowledge about how agricultural systems influence soil and water quality and how farmers can be leaders in conservation.

### [Week 2: Meeting People Where They Are](#)

You will enhance your ability to communicate effectively with other farmers about conservation, no matter where they are on their journeys.

### [Week 3: Introduction to Storytelling](#)

You will hone your ability to tell your own conservation story, a handy skill for situations from everyday conversations to hosting field days.

### [Week 4: Listening and Telling Your Story](#)

You will improve your ability to discern other farmers' priorities and concerns and help translate them into motivations to try conservation practices.

### [Week 5: Conversations That Build Trust](#)

You will boost your confidence in having conversations with other farmers about conservation that build trust and connection.

### [Week 6: Expanding Your Network](#)

You will meet people from your community who can support farmer-led conservation efforts and help you cultivate a culture of conservation.